# **Graphic Design Inspired By the Great Outdoors**



Project Title	Graphic Design Inspired By the Great Outdoors
Project Summary	Be creative and innovative as you use graphic design to enhance connections between people and public lands. By working with the USDA Forest Service, Enterprise Program, you will support various projects, ranging from recreation to technology, through usage of graphic design skills.
Country	United States
Agency	Agriculture Department
DoS Office	N/A
Post	N/A
Section	N/A
Number of Interns	2

## **Project Description**

Be creative and innovative as you use graphic design to enhance connections between people & public lands. By working with the USDA Forest Service, Enterprise Program, you will support various projects, ranging from recreation to technology, through usage of graphic design skills. All the while, you will learn more about careers with the USDA Forest Service.

We are looking for innovative people with knowledge in marketing, print knowledge, digital design, basic HTML, Adobe Creative Suite, social media, Section 508, and typography understanding to help us design and develop new communication tools for connecting the public to public lands. Interested? Let's connect!

#### **Desired Skills Interests**

### **Additional Information**

Since 1997, a group of USDA Forest Service employees have provided a variety of services at competitive

prices within the agency. They are part of a program that is rather unique within the federal government, the Enterprise Program. Though the program began as an experiment, it has been a permanent, national program since 2006.

The Enterprise Program (EP) is an agile branch of the USDA Forest Service that complements and enhances the agency by offering an extensive range of services. Because the EP does not receive any appropriated funds, it is a self-sustaining agency program that thrives by performing at a high level while fully recovering operational costs. This also means you, the client, pay for what you need as we seek to provide you the superior service at the lowest cost possible. Whether a funded part-time support position or a one-time project, our team will work with you developing a plan of action that meets your needs. Although the EP (est. 1997) originally served only the Forest Service, EP now provides services to other federal, state, city, and county agencies.

To learn more about the Enterprise Program, please visit https://www.fs.fed.us/enterprise/

# **Language Requirements**

None